2022 Corporate Sponsorship Opportunities

The Watershed Alliance of Southwest Washington is seeking Corporate Sponsors for its most significant volunteer stewardship events.

★ Summer Beach Cleanup Series, May-September, 2022
★ Make a Difference Day, Saturday October 22, 2022
★ Martin Luther King Jr. Day of Service, Monday January 16, 2023

These events typically have involved more than 200 volunteers planting trees, removing invasive plants, and/or cleaning up litter. Make a Difference Day and MLK Day events take place along Burnt Bridge Creek at sites selected in coordination with the City of Vancouver. The Summer Beach Cleanup Series takes place at Frenchman’s Bar on the Columbia River.

The Watershed Alliance has been organizing major stewardship events since 2010 as part of its ongoing mission to educate and engage community members to be active stewards of southwest Washington’s natural legacy, with a focus on creeks, lakes, and other water bodies.

The Watershed Alliance communicates about these events via regular emails to its nearly 2000 subscribers in Clark County, along with social media posts on Facebook, Instagram, and TikTok. News articles about past Watershed Alliance Make a Difference Day and MLK Day stewardship events have also been featured in The Columbian.

These events are funded by and conducted in close partnership with the City of Vancouver.

Premier Sponsorship Opportunity:
- Premier Sponsors commit $2,500 to support the Watershed Alliance’s 2022 operations.
- Only a single Premier Sponsor will be named for each event (first come, first-served).

Sustaining Sponsorship Opportunity:
- Sustaining Sponsors commit $1,000 to support the Watershed Alliance’s 2022 operations.

For MLK Day and Make a Difference Day, sponsorship is for the singular event. For the Beach Cleanups, sponsorship would be of the series of summer events.

Sponsorship acknowledgement: The Watershed Alliance will thank its Corporate Sponsors, including use of the sponsors’ logos, in communications publicizing the volunteer opportunities, in-person on the day of the event, and in communications summarizing the event afterwards.

To discuss these opportunities, please contact Sunrise O’Mahoney, Executive Director, who can be reached at sunrise@thewatershedalliance.org or (360) 771-3073.
## About the Watershed Alliance’s Make a Difference Day, MLK Day or Service, and Beach Cleanups

<table>
<thead>
<tr>
<th>Summer Beach Cleanup Series, May-Sept. 2022</th>
<th>Make a Difference Day October 22, 2022</th>
<th>MLK Day of Service January 16, 2023</th>
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</thead>
<tbody>
<tr>
<td>We will host a series of at least 8 beach cleanup events. We expect more than 150 volunteers to participate in this summer series.</td>
<td>Make a Difference Day is a national day of service held annually on the fourth Saturday in October. Each year, the Watershed Alliance offers a large-scale event for volunteers, either focused on planting trees or removing invasive plants.</td>
<td>Every Martin Luther King Jr. Day we have our largest volunteer event of the year. This has been either an invasive plant removal (even years) or tree planting (odd years).</td>
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<tr>
<td>Location: Frenchman’s Bar on the Columbia River</td>
<td>Location: Along Burnt Bridge Creek on a City of Vancouver site.</td>
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![Beach Cleanup Image](image1)

![Make a Difference Day Image](image2)

![MLK Day of Service Image](image3)